

2024



DPW / IMPACT

ANNUAL REPORT

THIS IMPACT REPORT DETAILS DPW'S PAST,
CURRENT AND FUTURE IMPACT INITIATIVES

DPW'S IMPACT MISSION

Our ambition is to lead the global procurement community by connecting the most impactful startups, visionary investors, tech leaders, and forward-thinking enterprises to collaboratively tackle the world's most pressing challenges. We envision revolutionizing the event industry by setting the gold standard for sustainability, where every DPW event not only inspires innovation but also leaves a positive environmental legacy. We will inspire companies to procure goods and services in a more sustainable way by using tools to reduce their carbon footprint, and improve social factors such as the elimination of slavery in value chains. Through our commitment to minimizing our carbon footprint, championing sustainable practices, and fostering meaningful connections, we aspire to be the catalyst for global change, driving a paradigm shift towards a more sustainable and prosperous future for all.



CURRENT ENVIRONMENTAL, SUSTAINABILITY, GOVERNANCE MEASURES



Our office furniture is supplied on a subscription basis by a company that refurbishes and re-uses it once it is no longer needed



Content is regularly programmed to focus on sustainability in supply chain and procurement including "Data-driven, sustainable and agile procurement", "Sustainability tech showcase", "How to build sustainable supply chains", and "Approaches to sustainable investing and ESG"



We give tickets to students and other young people in procurement such as recent university graduates and interns. In 2023 we gave out 17 student passes, and another 9 to emerging talent



Women at DPW: 34% of speakers at DPW 2023 were women. A women's networking lunch is planned at DPW Amsterdam 2024. We want to keep improving this percentage.

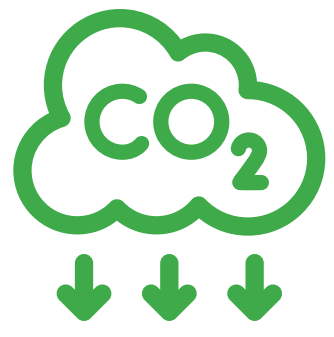


Venue: Beurs van Berlage (BvB), our current Amsterdam venue partner supports us in these ways:

- ➔ BvB is Green Globe certified, the world's leading certification for sustainable operation and management of travel and tourism. More about sustainability at BvB: beursvanberlage.com/sustainability/
- ➔ 100% of electricity is from renewable sources. LED lights are used to minimize energy use
- ➔ Booths are constructed out of 90% reusable and rented materials. Booth carpets are recycled into new carpets
- ➔ 90% of our event suppliers are local
- ➔ No single use plastic is used at BvB - all food and beverage is served on re-usable tableware. Water points are available for people to refill their bottles
- ➔ The location is largely reached by public transport in Amsterdam because of its location, cars are restricted in this area, and many guest hotels are nearby
- ➔ BvB separates waste streams for different re-use options as much as possible. Renewi is the waste recycling company they work with which is leading the industry for their focus on protecting the world by transforming waste into value.
- ➔ Waste streams are sorted backstage into:
 - i. Paper
 - ii. PD (beverage cartons)
 - iii. Glass
 - v. Frying fat
 - vi. Wood
 - vii. Construction waste

FUTURE INITIATIVES

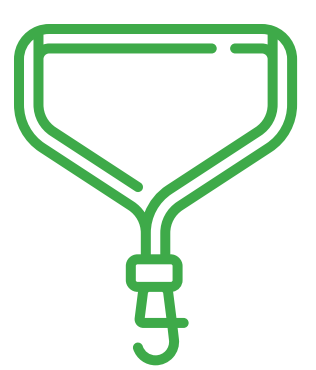
WHAT ARE WE WORKING ON?



Optional carbon emissions offsetting for event attendees. For example, offering attendees the opportunity to offset their emissions with Trees for All offsetting projects (coming in 2024)



Encouraging public transport and showing how people can use it in the FAQs - it's easy to use Amsterdam's network with just a bank card now (coming in 2024)



Encourage people to return their event lanyards for future re-use, using a drop off box at the event (coming in 2024)



Move towards consistent branding elements across our events for re-use, even if there is still an annual theme (under development)



Make designs re-usable: Shift to more digital signage, and magnets so that the design can be changed. Stages should have minimal break-down of elements (under development)



Ensure each event has enough recycle points to encourage waste stream sorting (ongoing)



Encourage people to bring their own water bottles and use free water points (coming in 2024)



Communicate with attendees via email or our event FAQs about how to reduce their environmental impact (coming in 2024)

DONATIONS AT DPW AMSTERDAM

To bring our mission of driving positive change even further, we donate more tickets to underrepresented groups in procurement for our events (students, recent graduates, and other marginalized groups), and set our overall yearly donations commitment at a minimum of €1000 per event for a good cause. We have a For Good Policy that determines how these funds are directed.



IMPACT KPIS

IMPACTFUL ATTENDEES

Have at least 10% of conference attendees from impactful organizations. In this context 'impactful' means having one or more of the following:

- a. their company is certified as a B Corp
- b. the company has an SBTi target
- c. their company has a Platinum EcoVadis score
- d. their company's mission as stated on their website includes reducing carbon emissions, improving sustainable outcomes, improving working conditions, or other supply chain improvements like removing slavery from supply chains

IMPACTFUL SESSIONS

At least 20% of sessions at DPW conferences are focused on impact (environment and sustainability, better people experience at work, diversity and inclusion in procurement, and other supply chain improvements like removing slavery from supply chains)

IMPACTFUL OUTCOMES

at least 50% of respondents to our follow up survey plan to change the company's sustainability and procurement practices to improve impact in areas such as sustainability, governance, ethics, labor and human rights, diversity and inclusion

GENDER BALANCES

50% of panel sessions and keynote speakers should contain 1 or more women or non-binary people

RENEWABLE ENERGY

at least 80% of the energy used to power our conference event venues should be renewable sources (wind, solar, and geothermal)

TRAVEL

Event travel:

- a. DPW will provide attendees with the ability to offset their travel emissions for getting to DPW conferences. We aim to have 20% or more of journeys taken by plane offset either by participants themselves or by DPW
- b. 70% or more of employee trips that are less than 400 km should be conducted by public transport (trains, buses, trams) or on foot or by bike

LOCAL SUPPLIERS

75% or more of the costs incurred should be spent in the local area relating to each DPW event

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